

# Race Report

## Bay Run, Sunday August 1 2010

A great showing for last Sundays Bay Run, and a beautiful day which was pleasing after a pretty wet week. A record number of approximately 2500 participants stepped up – this number up on last years number by around 12%. For those who were there you can see that the event (in its 8<sup>th</sup> year) is growing in both numbers & stature. Many more sponsors this year and a much more “event” feel with lots of point of sale and promotional tents on-site. Despite being a little wet under foot in Leichhardt park, it was a terrific crisp morning, with no incidents.

This years winner in a time of 21:38 was about 20 seconds slower then last year. Fastest lady home came in at 25:39. Pretty slick.

Concord had around 25 members participate in the race or helping out on the day. Race times are shown below with a quick commentary... thanks Steve.

Name	Net Time	Comment
<b>7k Run</b>		
Travis Shields	24.34	16 <sup>th</sup> overall out of 1674 finishers says it all!
David Issa	28.42	True to form, turned up about 10 mins before race to post solid time racing as Chris Sayers ... can't you just see the resemblance?
Steve Nielsen	28.43	Respectable given a bit jet lagged having arrived home from France about 8 hours prior to race
Cameron Hollands	30.33	Continues to make rapid progress – the 30 min barrier beckons for him in the very near future
Steve Di Francesco	30.53	Disadvantaged by some niggling hamstring and ankle injuries but still ran well – albeit a minute off last year's time
Nathan Creber	32.29	Soon off to Melbourne (with partner) to take up new position. Congrats and Bon Voyage to you both
Jim Kirkpatrick	33.20	Improving with age, like a good bottle of red
Katie Ellem	33.21	Quickest of the female Cannibals this year
Fiona Cowen	37.01	Another improved and well deserved Personal Best time
Anne Reidy	41.49	Stunning 4+ min improvement on July Bay Run and Brekkie time
Moir Kirkpatrick	46.37	Made remarkable progress in short time
<b>Pet &amp; Owner</b>		
Scott Aliprandi & Zeiger	28.18	2 <sup>nd</sup> Place Overall
Kate Maclean & Domino	51.26	Seemed to enjoy their Sunday outing .... even if involved a bit of puffing and panting!

So some great times from the team – including a number of personal bests. Outstanding in particular was Travis nailing 2<sup>nd</sup> in his age category, and Scott and Zeiger coming home in 2<sup>nd</sup> place (of the 82 pooches and owners division). This does provide Scott and Zieger with each of gold, silver and bronze over the last 3 years – sounds like a dynasty performance to me. Word has it that Zieger was a little disappointed with the outcome especially given the winner was a feisty little fox terrier cross (yeah, crossed with a gazelle) about a third her size. As they say, its not the size of the dog in the fight, but the size of the fight in the dog. In this

case I wish Zeiger had taken a chomp of said terrier, whose name is not known, but from this point forward shall be known as Zeiger's Archilles.

Well done to all. Helping to make it a great day was the band of CTC supporters, who brought their expertise to town, to make the day a real success.

Many thanks to the darlings of the drinks station – Cathy, Michele, Louise and John.

Jason and Louise for managing the marquee and meeting point for the Cannibals, supported by Susan and Chris S , and for the team of Marshalls out on the course – Kelly, Sarah, Frank, Stretch and Brett.

Its become a great event and one that is becoming a prominent one as part of the CTC winter calendar. Thanks to all. Photos courtesy of Jim and Moira follow. More going up on the web.



Photo 1 : Scott and Zeiger accept 2<sup>nd</sup> place in the “fastest dog in the inner west” category.



Photo 2 : Jason and Louise in front of the CTC marquee.



Photo 3 : Moira, Steve D, Steve N & Cameron discuss race tactics, while Jason and LaLa chat with an interested party.



Photo 4: Its smiles all round as Kate and Domino cross the start / finish line



Photo 5: Jim & Moira – More Smiles!!!

LETTER FROM Stella Agagiotis  
Sponsorship Coordinator

Dear Brett

On behalf of the organising Committee of Bay Run10 and Dobroyd Point Public School, we would like to express our appreciation for your support for our fabulous community event which is now in its 8<sup>th</sup> year running.

We hope that you were pleased with your involvement with the event. Our event relies heavily on the support of volunteers and sponsors and proceeds will greatly assist our School to provide essential educational resources. We certainly believe that sponsorship of the BayRun delivers a strong commercial benefit in terms of:

- exposure on the day to key target audiences
- ongoing exposure on our website
- many other opportunities to communicate with potential customers (for example email newsletters, posters, banners and t-shirts & sample bags)

We were very pleased with the changes to circulation and layout of registration areas, food/coffee set up, sponsors stall locations, start/finish line and stage/presentation area. This layout easily accommodated the movement of some 2500 people on the day.

We believe that we have developed very strong brand in the local community and reputation for staging a professional event. We place great emphasis on ensuring all aspects of the event are carefully planned and managed, building on the strengths we have built up over previous years. We are fortunate to have such a strong volunteer-based community which is the backbone to our success.

Our race was supported once again by a diverse marketing and public relations campaign including a new website; a series of three email newsletters to over 1400 participants and for the first time this year our event was extensively aired on Sydney radio, thanks to our exclusive media partner Radio 2GB. Our other avenues for promotion were posters and banners in prominent locations, circulation of thousands of brochures, Village Voice front cover article, Western Suburb Courier story, Blackmore Running Festival email newsletters and various running magazines and websites including Cool Runnings and Tri NSW website. We are also very grateful for the exposure gained through our sponsors web sites.

I have attached some photos to this email and more can be viewed at [www.bayrun.com.au](http://www.bayrun.com.au).

You may also be interested in some great responses from the Cool Runnings website :

"... really well organised. I don't think that many running clubs could better it"

"Great run. As a first timer to this run, I will most definitely return again next year"

"The day still has the fun run feel, but has the nice trimmings of efficient, professional timing, good sponsors, and lots of enthusiastic volunteers. It's very hard to think up any new ideas to improve the event.."

"Congrats to the organisers on a great event. Great location, good organisation and a nice atmosphere. Well done"

If you would like to support BAY RUN11 please email me and I will organise the new Agreement. My email [stella003@bigpond.com.au](mailto:stella003@bigpond.com.au) or 0419 420 873 if there is anything you wish to discuss or if you have any suggestions for improving next year's event.

Kind regards

Stella Agagiotis

Sponsorship Coordinator





































